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Data loss is a nightmare

Your have invested a lot of TIME, MONEY, and ENERGY to develop your business data. Data loss is not acceptable.

Backup is a must

Backing up your business data is so important that governments worldwide have started imposing regulations on businesses to ensure safe data retention.

The ultimate solution - Ahsay Online Backup Suite Business Edition

Learn about the online backup solution we are offering, which is far more secure and value-for-money than those old-school methods.

We understand your concerns

Worrying about the safety of doing backup via internet? Concerning the system compatibility? We have already thought of them.

Our features are comprehensive

Here is a list of our features for you and your technical persons to review.

Starting at US\$450

Back up all your servers, desktops and notebooks immediately. With as low as US\$450, you can get your data protected.



Ahsay Online Backup Suite Business Edition

Fully Automatic

100% Reliable

Best Value for Money

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A scary example

A computer technician reformatted a disk drive accidentally at the Alaska Department of Revenue and purged an account with a value of US\$38 billion!

Anything that can go wrong, will go wrong.

Your data is worth US\$10,000 per MB

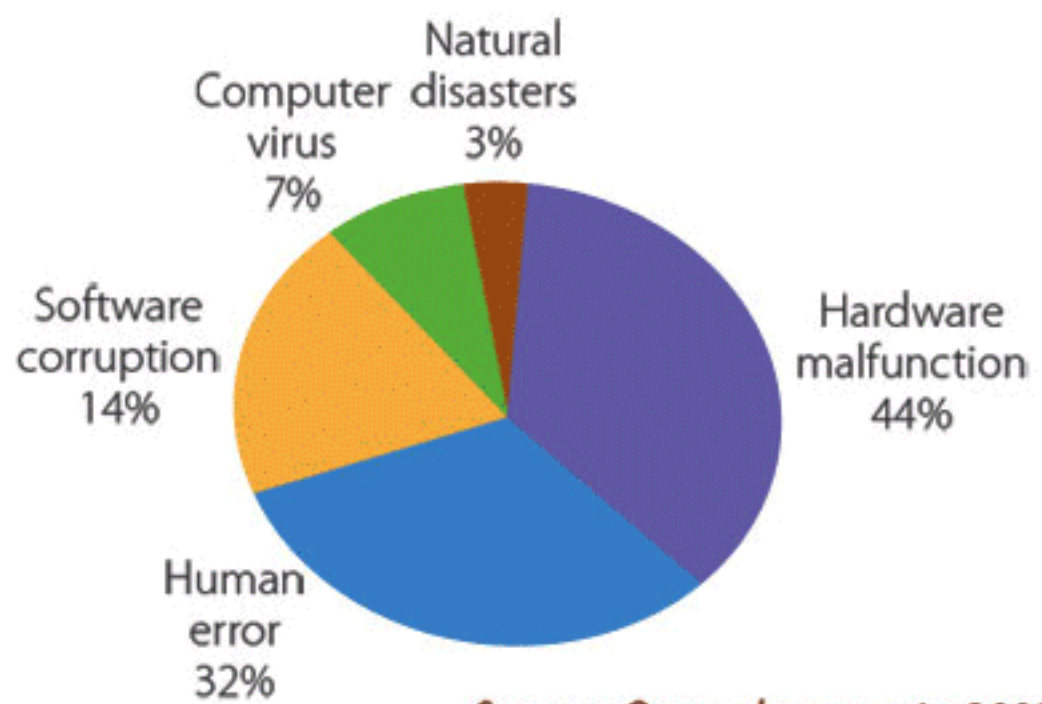
Your have invested a lot of TIME, MONEY, and ENERGY to develop your business data. Whether it's sales records, proposals, receivables, presentations, formulas, client lists, this data is the heart of your business. Data loss is not acceptable. Studies have shown:

- 1MB of data is worth approximately US\$10,000¹
- Re-building just 20MB of lost data could cost more than US\$17,000 and nearly three weeks to re-build²
- A leaked record may cost you US\$180 to rectify³
- Retrieval of data from a crashed hard drive can cost you a fortune, and there is NO GUARANTEE of success!¹

Data loss can be fatal

- Your business data goes hand-in-hand with your business operations. The loss of such data, or even its temporary inaccessibility, may threaten your hard-earned competitive position.
- Companies without proactive backup and recovery policies are likely to be OUT OF BUSINESS within 2 years of a major disaster⁴.
- Loss of business data may ruin your company's reputation, or may lead to expensive litigation.
- Most importantly, it interrupts your business continuity.

Causes of data loss



Fast fingers and unreliable hard-drives are two major causes of data loss.

¹ David M. Smith, PhD. "The importance of investing in that ounce of prevention." *The Cost of Lost Data*. 2003.

² Recent study from Ontrack

³ Data Breach Study, Oct. 2005 Ponemon Institute

⁴ Study by the National Archives and Records Administration

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Set up backup policy to prevent data loss

Setting up data backup, recovery and retention policies is the only way to prevent disaster from happening and safeguard your business continuity.

Besides, governments have started imposing regulations to ensure safe data retention in businesses so as to protect public interest. Although your industry may not be affected at the moment, it is wise to do it earlier.

Here are some of the regulations:

United State:

- Sarbanes-Oxley Act (SOA)
- Health Insurance Portability and Accountability Act (HIPAA)
- Gramm-Leach-Bliley Act (GLBA)

United Kingdom:

- The Turnbull Guidance 1999
- The Companies Act 2004
- UK Data Protection Act

Europe:

- EU Data Protection Directive (EU DPD)
- EC Privacy and Electronic Communication Regulations (EC Directive) – 2003

Canada:

- Personal Information Protection and Electronic Document Act (PIPEDA) – Canada

Japan:

- Japan Personal Information Protection Act 2003 (PIP)

Conventional backup methods (eg: tape) are not good enough

- High failure rates during restoration
- Critical backup failures will not be detected until at the time of restoration
- Slow read / write speed
- High cost of maintenance and licencing is prohibitive
- Data is not encrypted
- Fixed capacity per unit makes backup job less flexible
- Prone to physical and mechanical damages
- Prone to be stolen or misplaced

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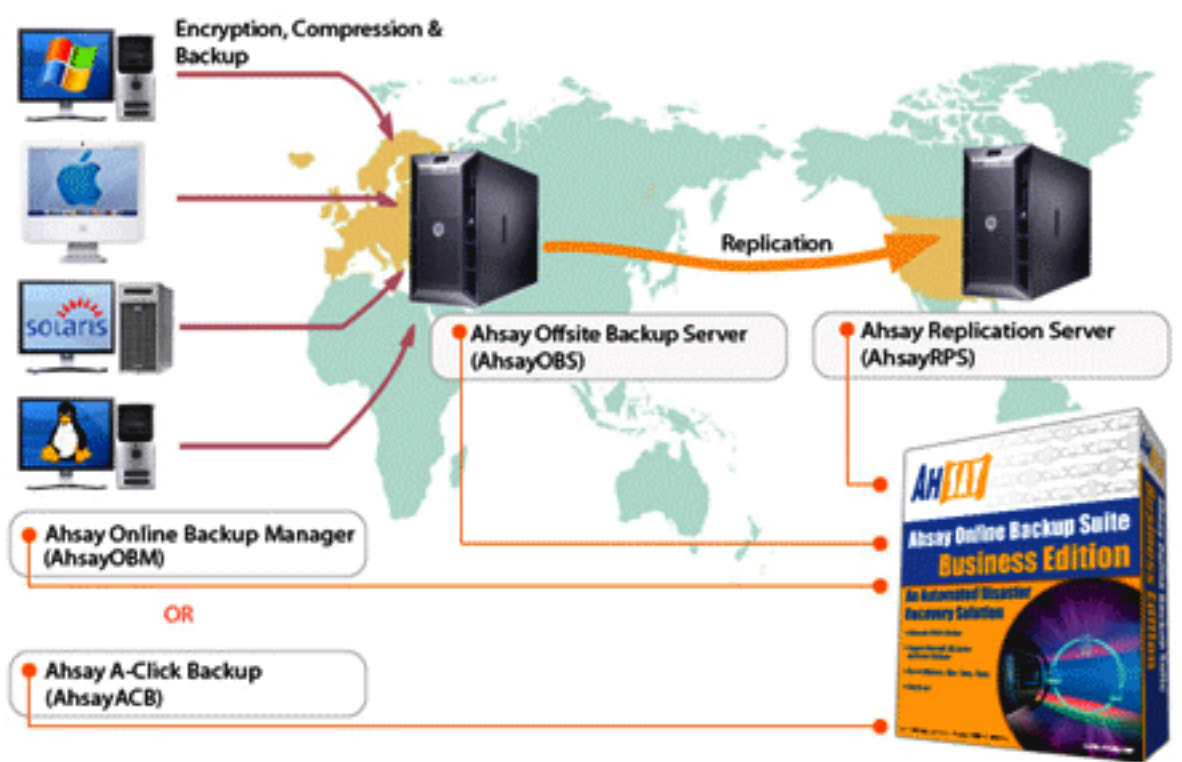
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Secure and reliable

Unlike conventional backup methods, your critical data is encrypted (128-bit!), compressed, and then uploaded to a REMOTE server hosted by you via Secure Sockets Layer (SSL) with enhanced security. Everything is run automatically with no human intervention required. This eliminates all possibilities of negligence induced problems. This robust design guarantees an extremely high rate of successful restoration.

Flexible payment model

Our software leasing model is specially designed to suit the small budget of small and medium sized businesses. With just US\$25 per month, you can lease our software and install it in your company environment. Not only is it a low cost alternative for you to fully try our product, it also provides you with extra flexibility in the allocation of your spending.

Best fit your business need

Ahsay Online Backup Suite Business Edition comes with all essential backup features for business users. Everything required to back up your business data is now bundled inside, thus making Ahsay the only backup software you need.

Easy to manage

Installation of Ahsay is easy to follow with an intuitive wizard guided user interface. After simple configuration, backup will be done automatically without human intervention. Restoration can be done in just "A-Click". Anyone with basic computer skills will be able to manage it effortlessly.

Limited cost, unlimited protection

Once Ahsay Online Backup Suite Business Edition is deployed in your company, your invaluable data are protected from fire, vandalism, terrorist attacks, war and natural disasters, etc. While the cost of Ahsay is limited, the value of critical business data it protects and the potential benefits you can derive from these data are enormous and unlimited.

Use with confidence

Ahsay is a proven solution with more than 500,000 installations worldwide. With such a huge installation base, you can be sure that all possible problems have been identified and corrected already. Therefore, you can use it with peace of mind.

Guarantees Your Business Continuity

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Is it safe to do backup via internet?

Definitely. Your data is securely stored in a REMOTE backup server hosted by you, using military level encryption employed by most multi-national banks that require a high level of security. All of your data is 128-bit encrypted and compressed before being uploaded and stored on your backup server through a secure SSL channel.

Encryption and decryption will only be done on client's machine with user's password, which will not be transmitted during uploading and downloading. Therefore, nobody, not even us, can read the files.

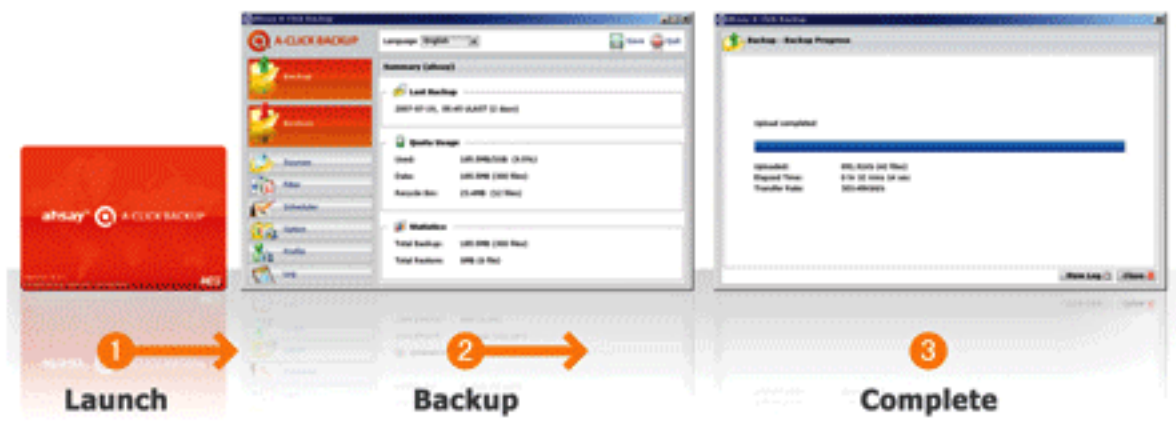
Which operating systems and server application platforms are supported?

Ahsay Online Backup Suite Business Edition supports essentially all common operating systems and databases, including Windows, Linux, Mac, NetWare, UNIX, Microsoft Exchange Server, Microsoft SQL Server, Lotus Notes/Domino, Oracle and MySQL.



How easy to use?

"Making it simple" is one of our major objectives when we designed the Ahsay Online Backup Suite Business Edition. With just a few clicks, backup of all computers within your organization will be done automatically and transparently everyday. Users will not be disturbed when backup jobs are running automatically in background for them. Manual backup or restoration can be done in just "A-Click" when needed. Therefore, with Ahsay, backup couldn't be easier.



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4 Components of Ahsay Online Backup Suite Business Edition

- **Ahsay Offsite Backup Server (AhsayOBS)**
A **server application** which offers centralized backup services to its users.
- **Ahsay Online Backup Manager (AhsayOBM)**
A full featured **client application** used to back up files and databases from client side computer to AhsayOBS. It is suitable for being used to back up servers in office environment.
- **Ahsay A-Click Backup (AhsayACB)**
A light version AhsayOBM **client application**, with all major features retained while having an easy to use interface. It is suitable for backing up desktop and notebook computers in office environment.
- **Ahsay Replication Server (AhsayRPS)**
A replication **server application** for storing data replicated from AhsayOBS to provide an additional level of protection.

Comparison of client applications

| | AhsayOBM | AhsayACB |
|-----------------------------------------------------------------------------------------------|------------------------|------------------------|
| ■ No. of backup set | Unlimited | 1 |
| ■ Backup Schedule | | |
| - Daily | ✓ | ✓ |
| - Weekly | ✓ | ✓ |
| - Monthly | ✓ | ✗ |
| - Yearly | ✓ | ✗ |
| - Multiple schedules | ✓ | ✗ |
| ■ Encryption | | |
| - Configurable by end-user | ✓ | ✗ |
| - TwoFish | ✓ | ✗ |
| - Triple DES | ✓ | ✗ |
| - AES | ✓ | ✓ |
| ■ Available Module | | |
| - MS Exchange | ✓ | ✗ |
| - Brick Level Mail Backup | ✓ | ✗ |
| - MS SQL | ✓ | ✗ |
| - Lotus Domino | ✓ | ✗ |
| - Oracle | ✓ | ✗ |
| - MySQL | ✓ | ✗ |
| - In-File Delta (Simple) | ✓ | ✓ |
| - In-File Delta (Advanced) | ✓ | ✗ |
| - Volume Shadow Copy | ✓ | ✓ |
| ■ Applicable O.S. Platform | | |
| - Windows (all server / workstation editions) 95 / 98 / ME / NT / 2000 / XP / 2003 / Vista | ✓ | ✓ |
| - Redhat Linux 6.0 or above | ✓ | ✗ |
| - Mac OS X v10.2 or above | ✓ | ✓ |
| - NetWare 5.1 or above | ✓ | ✗ |
| - UNIX Solaris, AIX, HP-UX, FreeBSD | ✓ | ✗ |
| ■ Retention Policy | | |
| - Simple by days / jobs | ✓ | ✓ |
| - Advanced by weeks, months, quarters and years | ✓ | ✗ |
| ■ Others | | |
| - Pre / post-backup command | ✓ | ✗ |
| - Filter files by extensions | ✓ | ✓ |
| - Filter files / folders by any user defined patterns | ✓ | ✗ |
| - Logout reminder | ✓ | ✓ |
| - Offline backup reminder | ✓ | ✓ |
| - Local copy | ✓ | ✗ |
| - Web restoration | ✓ | ✓ |
| - No. of languages supported | 24 | 24 |
| ■ Applicable Hardware | Server / PC / Mac / | Server / PC / Mac / |

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Back up ALL your servers, desktops & notebooks

The pricing of Offsite Backup Solutions is flexible, reasonable and affordable. With as low as US\$450, you can deploy the software in your environment and get your data protected.



Contact us

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